MATTHEW H. BOWKER, PH.D.

SENIOR HIGHER EDUCATION SPECIALIST, PROFESSOR, AUTHOR

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High-performing higher education leader with 20+ years designing, implementing, and evaluating learning programs. Proven success re-developing curricula, leading cross-functional initiatives, mentoring faculty and staff, and facilitating organizational change. Expert in adult learning, instructional design, and evidence-based pedagogies that strengthen student success, program quality, and institutional effectiveness.

KEY ACHIEVEMENTS

Global Knowledge Leader & Author: Author of 20+ books, 40+ articles, and 50+ keynotes on psychology, education, and political theory. Widely cited in scholarship. Interviewed on NPR and in major media outlets (*The Atlantic*, *Elle*, etc.).

Fulbright-Certified Trainer (TTT): Designed and led Train-the-Trainer programs for 100+ staff and administrators at Singapore Institute of Management as part of a Fulbright institutional capacity-building grant.

Enterprise Builder & Series Editor: Conceived and co-edit Routledge's *Psychoanalytic Political Theory* book series, guiding 12+ titles to publication in a highly competitive global market.

Culture & Community Change Agent: Launched community-based initiatives (e.g., "Community 101," "Intercultural Communication Workshops") in partnership with *Big Brothers / Big Sisters* , the Oishei Foundation, and other regional agents, advancing engagement and equity.

Distinguished Teacher & Mentor: Designed and taught 160+ university courses with evaluations in the top 5%; mentor to junior scholars and faculty across multiple institutions and professional organizations.

CORE COMPETENCIES

- Advanced Curriculum Design, Needs Analysis, Assessment, Design Thinking, UX (User Experience) Design
- Adult Teaching and Training, Adult Learning, Knowles' Andragogy, Experiential Learning, ADDIE, SAM, 5Di
- Cross-functional and Executive Collaboration, Stakeholder Management, Multi-Party Engagement and Buy-In
- Strategic Planning, Program Evaluation, Strategic Leadership, Project Management
- Workshop Leadership, Workshop Development, and Workshop Facilitation
- Instructional Design, CARP, Agile, Universal Design, Accessibility, Microlearning, Mapping

PROFESSIONAL EXPERIENCE

LEAD SUCCESS STRATEGIST, RECONNECT PROGRAM — SUNY, NIAGARA (BUFFALO, NEW YORK) OCTOBER 2025 TO PRESENT

- Serve as primary point of contact for adult learners in the SUNY *Reconnect* Program, providing high-touch coaching and case-management philosophy across enrollment, registration, and degree-completion pathways, developing the Program and strengthening institutional access and equity.
- Proactively identify retention risks, analyze service gaps, and coordinate cross-functional interventions to strengthen access, equity, and persistence for adult learners.
- Create, design, and lead data-informed assessments of enrollment, retention, and graduation, including focus groups and mixed-methods analysis to drive continuous improvement.

CASE MANAGER — PERSON CENTERED SERVICES (BUFFALO, NEW YORK)   JULY 2025 TO OCTOBER 2025

- Coordinate holistic care for individuals with intellectual and developmental disabilities, aligning resources to support health, safety, autonomy, and quality-of-life goals.
- Manage cross-functional collaboration among service-providers, families, healthcare professionals, and community partners, ensuring integrated support plans and clear communication.
- Conduct detailed assessments, prepare timely reports, and implement data-driven improvements to enhance service quality, compliance, and outcomes.

CLINICAL ASSISTANT PROFESSOR — SUNY, UNIVERSITY AT BUFFALO (BUFFALO, NEW YORK)   AUGUST 2021 TO JUNE 2025

· Led curriculum development, needs assessments, and program redesign to align courses and degree programs with institutional priorities and accreditation standards.
· Spearheaded innovative development initiatives, including two projects associated with prestigious role as Faculty Fellow in EDJI (Equity, Diversity, Justice, Inclusion), resulting in improved engagement, accessibility, communication, and compliance.
· Personally designed and facilitated 25+ courses, consistently ranking in the top 5% of 15-week course evaluations.
· Implemented learner-centered pedagogies that measurably improved students' critical thinking, reflection, and applied skills.

ASSISTANT PROFESSOR OF THE PRACTICE — MEDAILLE UNIVERSITY (BUFFALO, NEW YORK)   AUGUST 2006 TO JULY 2021

· Earned annual nominations for "Professor of the Year" and "Outstanding Faculty Member"; recipient of the "Excellence in Interdisciplinary Scholarship Award" (2019).
· Developed, delivered, and assessed original courses with student evaluations consistently in the top 5%; 95–100% of students reported meaningful growth in critical thinking and subject mastery.
· Partnered with senior leadership to implement university-wide curricular and co-curricular strategies (e.g., Learning Communities, Critical Thinking Assessments) that increased engagement and academic outcomes.
· Created student- and faculty-driven micro-initiatives (e.g., "Election Reflections," film-based workshops on Middle East politics) to foster civic learning and community connection.
· Mentored faculty, staff, and students through one-on-one coaching and group training focused on teaching effectiveness, communication, and professional development.

ASSOCIATE DIRECTOR — COLLEGE PARK SCHOLARS (COLLEGE PARK, MARYLAND)   JANUARY 2003 TO JULY 2006

· Directed strategic, academic, and co-curricular programming for a large, prestigious residential Honors College.
· Expanded experiential and community-based learning, improving student engagement, application of learning, and retention.
· Supervised internships and mentored thousands of students toward improved career readiness and post-graduation outcomes.

ADDITIONAL RELEVANT EXPERIENCE

CLINICAL CASE MANAGER — MENTAL HEALTH CORPORATION OF DENVER (DENVER, COLORADO)

· Managed complex caseloads, providing counseling support, skill-building, and community integration for clients with significant mental health needs.

TRAINER, LITIGATION & INFORMATION TECHNOLOGY — BAKER & BOTTS, L.L.P. (DALLAS, TEXAS)

· Led cross-functional teams in multi-million-document database management and litigation support, delivering software training and user education to 75%+ of project team, driving efficiency and adoption.

EDUCATION

Postdoctoral Coursework in Organizations and Leadership, Toronto Psychoanalytic Society & Institute (Toronto, Ontario)
Ph.D., Psychology and Political Science, University of Maryland, College Park (College Park, Maryland)
M.A., Psychology and Political Science, University of Maryland, College Park (College Park, Maryland)
B.A., Political Science, Columbia University (New York, New York)

TECHNICAL SKILLS

· LMS and E-Learning: Blackboard, Brightspace, Canvas, Moodle, Cornerstone, Relias, Banner (ERP), Peoplesoft, Talent LMS, Articulate 360 (Storyline, Rise), Adobe Captivate, Camtasia, Lectora, Edmodo, Nearpod, Slack.
· Related Skills: Adobe Suite, MS Office, PowerPoint, Canva, AI Presentation software, iSpring Suite, Zoom, WebEx, Teams, Qualtrics, Survey Monkey, Poll Everywhere

SELECTED COURSES AND CERTIFICATIONS

QIDP (Qualified Intellectual Disabilities Professional); Mental Health First Aid Certified; Complete Instructional Design for Corporate Learning & Development (Udemy); Curriculum Mapping and Learning Across Courses (U. of Guelph); Conducting Training Needs Analyses (LinkedIn Learning); Learning Design Thinking (LinkedIn Learning); Core Principles for Visual Graphic Design (Maryland Institute College of Art); Grant-Development Workshop (Medaille University); Graphic Design for Presentations (LinkedIn Learning); Community-Based Learning Workshops and Fellow at Service-Learning Coalition of WNY (SLCWNY)